

# The top 100 e-commerce companies in Italy



**INSURANCE**

Quixa Genertel Direct Line Genialloyd Linear Zurich Connect

**PUBLISHING**

DVD.it RCS Bol Abonamenti.it La Feltrinelli Dea store

**CONSUMER ELECTRONICS**

Amazon Fnac Euronics Redcoon Monclick Mediapworld Wireshop Bow Nokia Apple Factotus

**SHOPPING CENTER**

Misterprice Pixmania Privalia BuyVip Saldiprivati Youbuy Vente Privée D-mail Mediashopping

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la Feltrinelli Alitalia MONDADORI NOKIA vodafone TUI YOOX.COM itac 3

**FOURSQUARE ISLAND**

MediaWorld vodafone 3 Groupalia NOKIA TIM

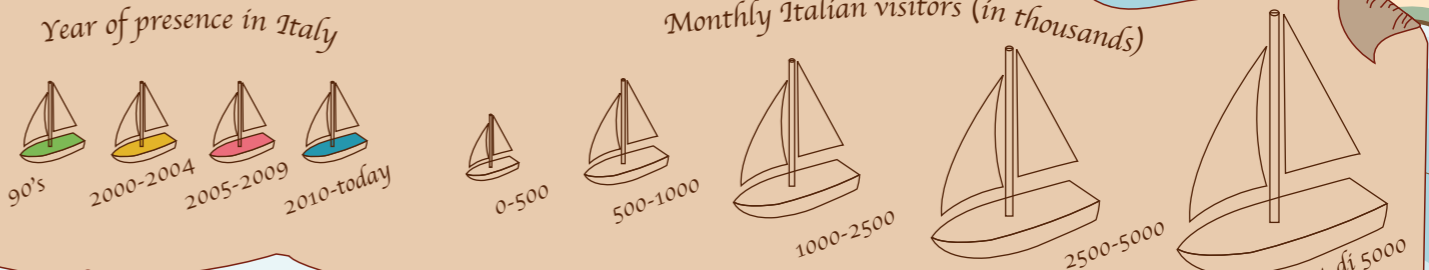
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**Legend**



**Methodological note:**  
The companies showed on the map were taken from the top 1000 e-commerce list based on 2011 revenue in Italy. The top 100 with most visitors from Italy are shown on the map. To be considered in the analysis and receive updates on new research during the year, register your company on: [www.casaleggio.it/top1000e-commerce](http://www.casaleggio.it/top1000e-commerce).