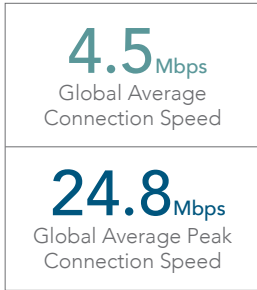# EMEA HIGHLIGHTS (Q³ 2014)

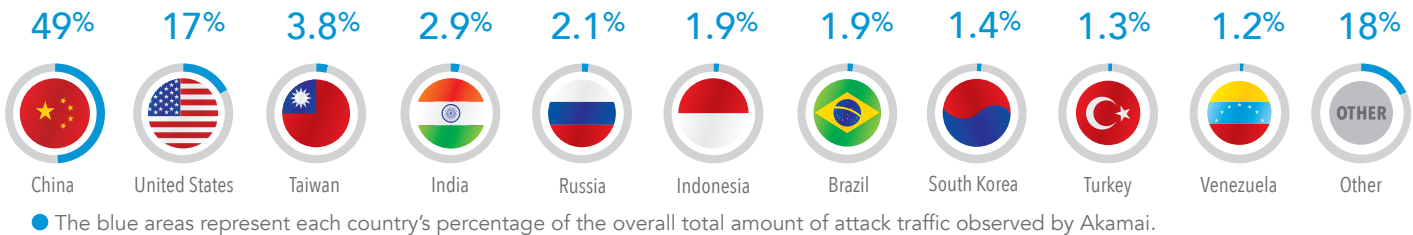## INTERNET & BROADBAND ADOPTION

In the third quarter, the global average connection speed decreased 2.8% to 4.5 Mbps, while the global peak connection speed decreased 2.3% to 24.8 Mbps. With a 2.6% quarter-over-quarter decrease in average connection speed to 14.5 Mbps, Switzerland fell behind Japan to the third spot globally but maintained its lead in EMEA. South Africa had the lowest average connection speed at 3.0 Mbps. Israel had the fastest peak connection speed at 61.8 Mbps, while South Africa had the lowest peak connection speed at 17.1 Mbps.

4.5 Mbps
Global Average Connection Speed

24.8 Mbps
Global Average Peak Connection Speed

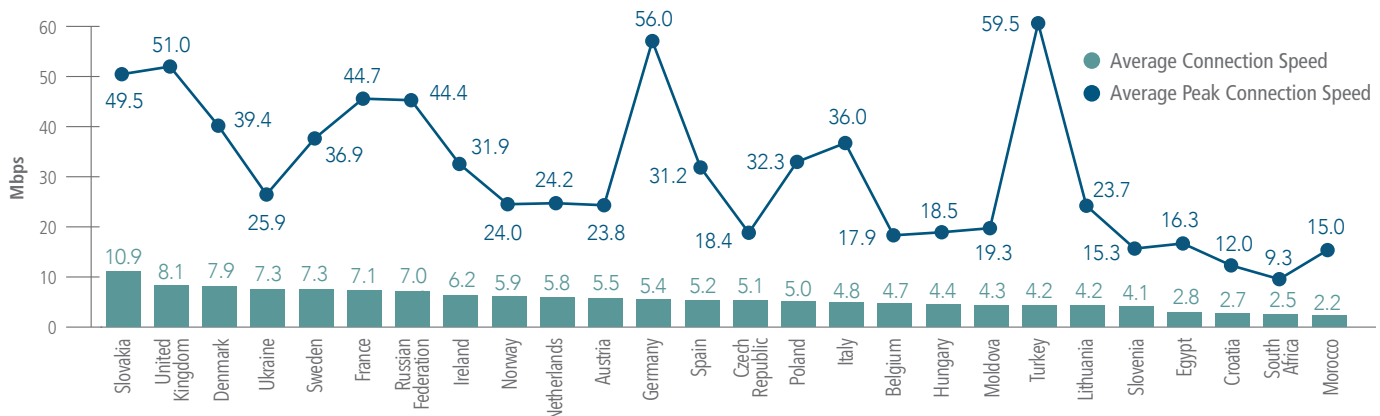| Country/Region	Q3 '14 Avg. Mbps	Q3 '14 Peak Mbps
Switzerland	14.5	54.4
Sweden	14.1	54.0
Netherlands	14.0	53.3
Ireland	13.9	50.4
Czech Republic	12.3	43.4
Finland	11.7	43.4
Israel	11.4	61.8
Belgium	11.4	52.7
Norway	11.4	41.5
Romania	11.3	58.7
Denmark	11.2	38.9
United Kingdom	10.7	46.8
Austria	10.4	40.4
Russia	9.1	47.1

SECURITY: ATTACK TRAFFIC

During the third quarter of 2014 Europe contributed less than 10% of observed attacks. The percentage of observed attacks originating from surveyed African countries remained low, at less than 0.5%.

49%	17%	3.8%	2.9%	2.1%	1.9%	1.9%	1.4%	1.3%	1.2%	18%
China	United States	Taiwan	India	Russia	Indonesia	Brazil	South Korea	Turkey	Venezuela	Other

● The blue areas represent each country's percentage of the overall total amount of attack traffic observed by Akamai.

MOBILE CONNECTIVITY

Slovakia had the highest average mobile connection speed at 10.9 Mbps, while Morocco had the lowest at 2.2 Mbps. Russia had the highest peak connection speed at 59.5 Mbps, while South Africa had the lowest at 9.3 mbps. Sweden joined Denmark at the top of the mobile broadband adoption charts with 94% of connections above 4 Mbps, while Croatia had the lowest at 0.5%.

● Average Connection Speed
● Average Peak Connection Speed

Country	Avg	Peak
Slovakia	10.9	49.5
United Kingdom	8.1	51.0
Denmark	7.9	39.4
Ukraine	7.3	25.9
Sweden	7.3	36.9
France	7.1	44.7
Russian Federation	7.0	44.4
Ireland	6.2	31.9
Norway	5.9	24.0
Netherlands	5.8	24.2
Austria	5.5	23.8
Germany	5.4	56.0
Spain	5.2	31.2
Czech Republic	5.1	18.4
Poland	5.0	32.3
Italy	4.8	36.0
Belgium	4.7	17.9
Hungary	4.4	18.5
Moldova	4.3	19.3
Turkey	4.2	59.5
Lithuania	4.2	23.7
Slovenia	4.1	15.3
Egypt	2.8	16.3
Croatia	2.7	12.0
South Africa	2.5	9.3
Morocco	2.2	15.0

NOTE: The average and average peak connection speeds presented above are based on end-user connections from those mobile networks to the Akamai Intelligent Platform™, and are not necessarily representative of a single provider's full set of service offerings or capabilities.

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