

CONTEXT COMPUTING

IoT - come sta cambiando il modo di vivere, comunicare, lavorare

MAURO RUBIN

About Mauro Rubin



JoinPad President & Founder

Tags:

**#Geek #VR #Entrepreneur
#AR
#SmartGlassesEvangelist
#Nerd
#EarlyAdopter**

Augmented Reality: Definition

“

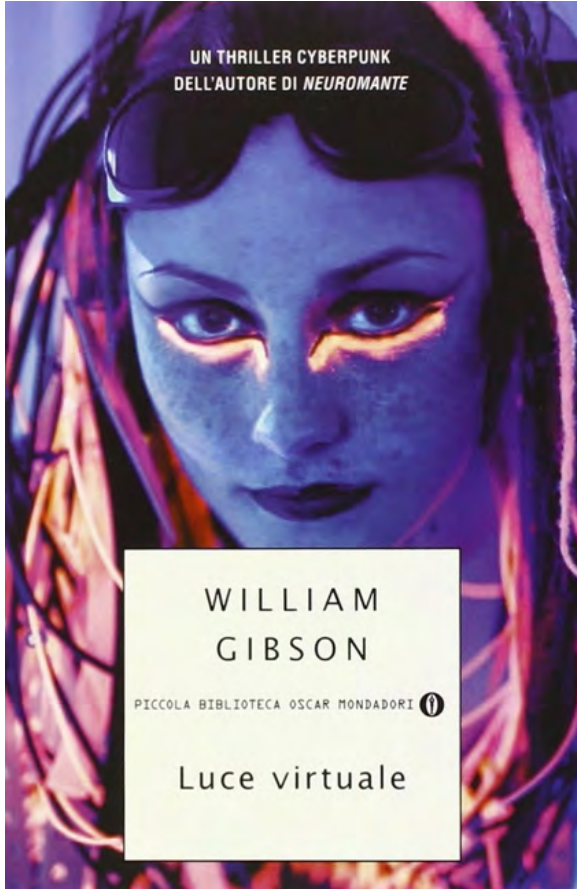
A technology that provides the user the most relevant information on anything in real time.

”

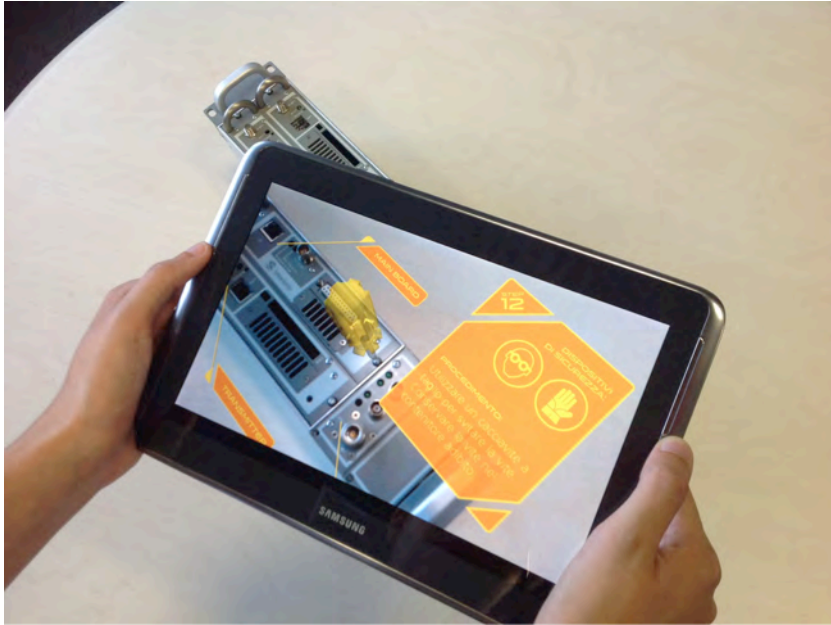
How does It works?



About Augmented Reality



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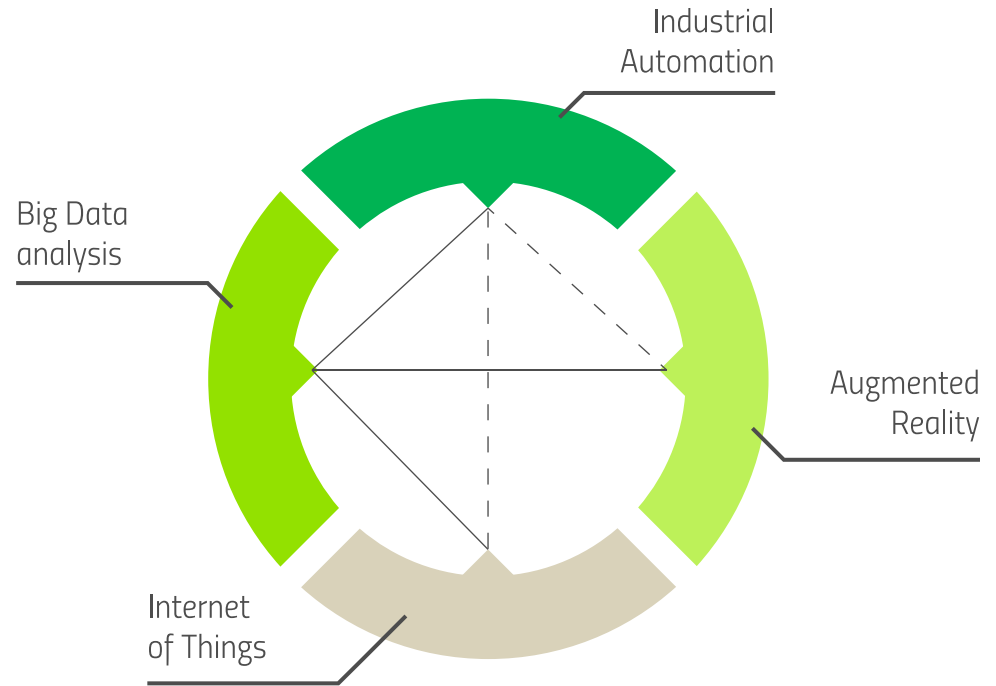


Industrial Market

Causes:

- Wearable device smart glasses
- Scalable compute platforms
- Low cost sensors
- Low cost storage

Effects:

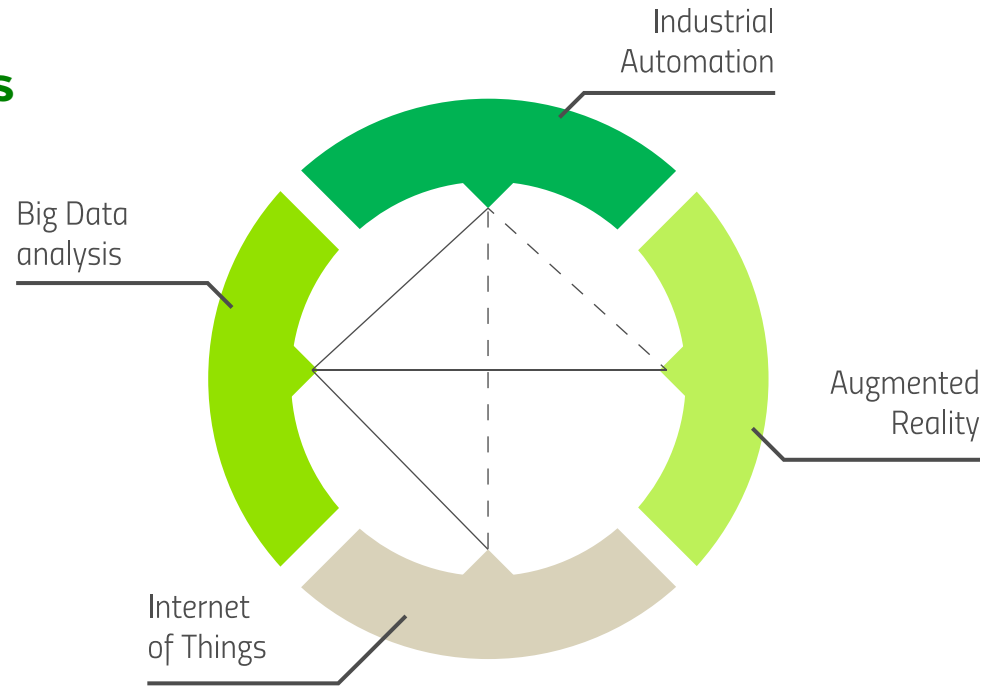


Industrial Market

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Effects:



Smart Glasses Companies



Smart Glasses Companies



Example: SAP e Vuzix

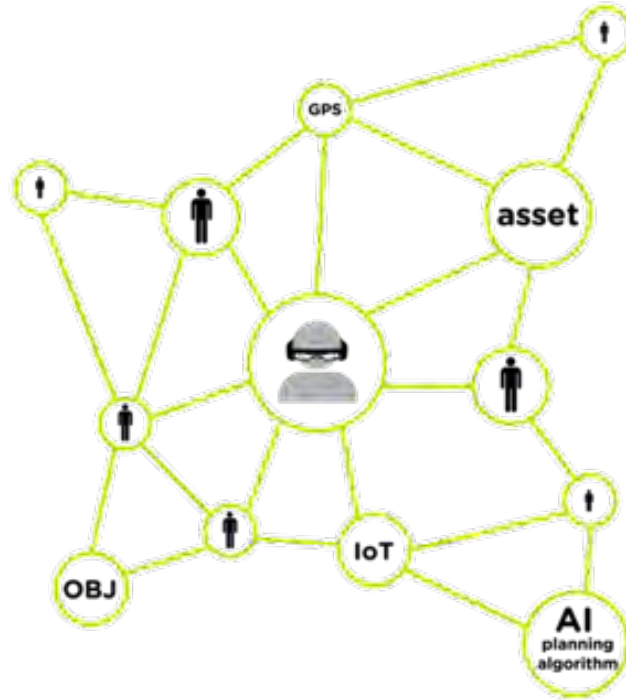


Context Computing



About Context Computing

All the technologies used in the platform allow the user to perceive the surrounding and the context of his own work situation, by connecting to a sensors' network, recognizing objects and providing a forecasts on future needs in the work process.



Context Computing: Technology Mix

GEOLOCALIZATION



INTERNET OF THINGS



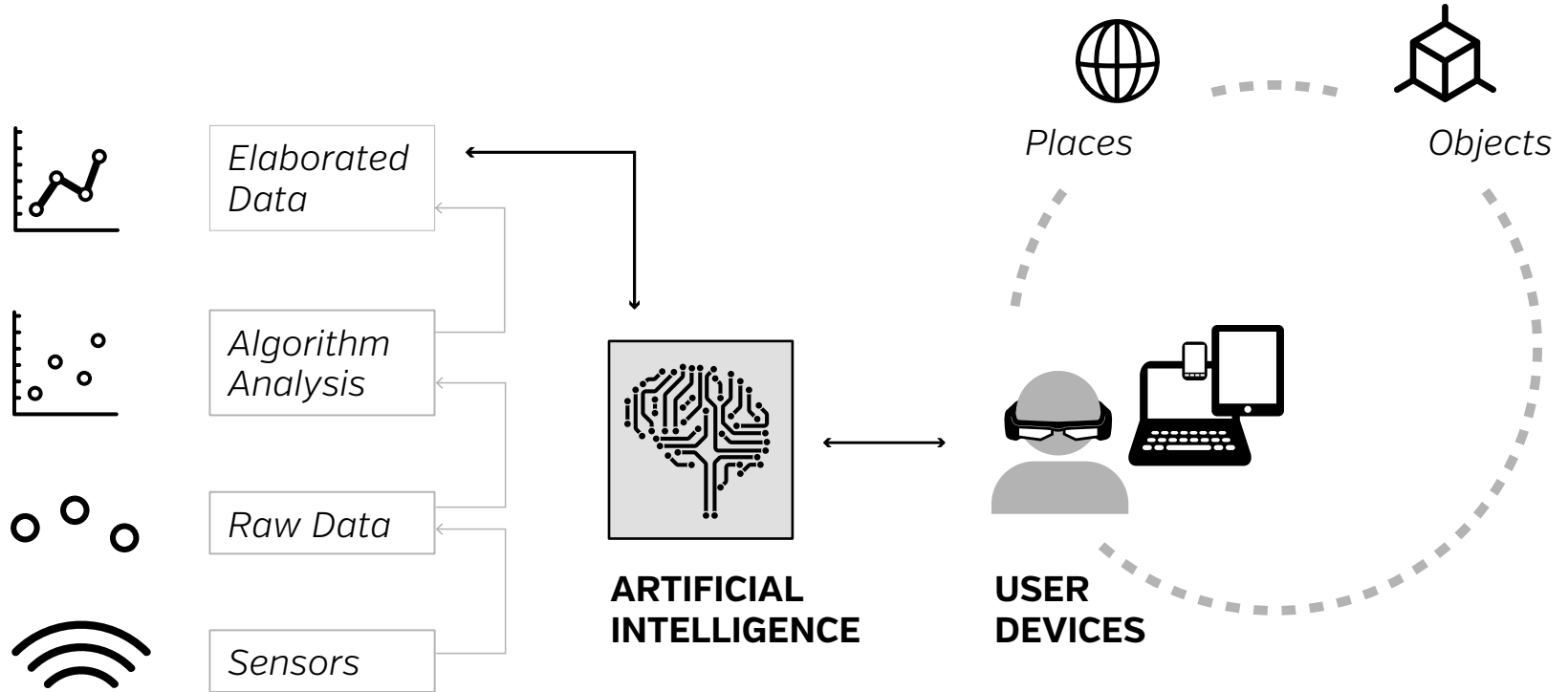
OBJECT RECOGNITION



**ARTIFICIAL INTELLIGENCE
ALGORITHM**



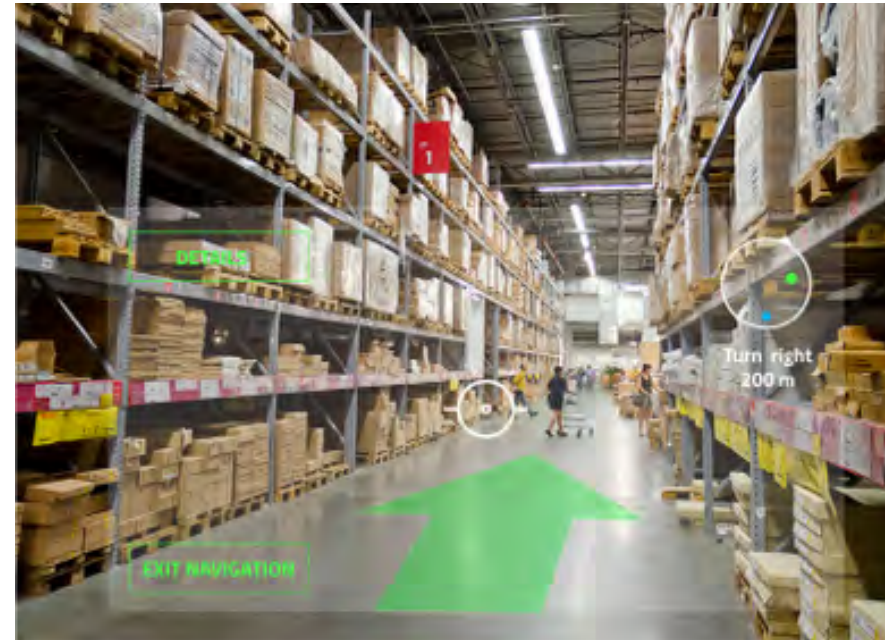
Context Computing: Platform Stack



Context Computing: Output?



Context Computing: Output



Context Computing: Benefits

- Human – Machine interaction
- Active / Passive interaction among humans
- Intuitive Interface.
- Real time filtered data
- AI support



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