

INFLUENCER DI RILIEVO								
Influencer	Network	Posts	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention	
Matteo Evandro Man... @ipertao		99 141.5%		1.5M 169.7%	15.4K 11.7%	180.6K 181.6%	1.8K 16.6%	
[Righetto] @Ri_Ghetto		192 -49.2%		29.6M -47.5%	154.1K 3.4%	123.7K -55.8%	644.1 -12.9%	
Giulia Salemi @GiuliaSalemi93		20 185.7%		1.3M 200.8%	67.3K 5.3%	81K 275.3%	4.1K 31.4%	
L'isola dei Famosi @IsolaDeiFamosi		438 -20.9%		105.8M -19%	241.6K 2.5%	74.8K -45.6%	170.8 -31.2%	
Giacomo Urtis @giacomourtis		79 -45.1%		1.8M -39.8%	23K 9.8%	55K -32.7%	696.8 22.7%	
trashbiccis @trashbiccis		85 -56.2%		1.6M -42.7%	19.3K 30.7%	54.1K -61%	636.4 -10.9%	
Chia @ @Chiara_Bonati		161 -26.1%		772.7K -17.6%	4.8K 11.6%	51.9K 254.1%	322.1 379.5%	
BICCY.IT @BITCHYFit		313 -24.4%		11.7M -21.3%	37.3K 4.1%	50.4K -50.7%	161.1 -34.9%	
Samuel Montegrando @MontegrandoS		77 -53.3%		273.9K -29.2%	3.6K 51.6%	40K -24.5%	519.1 61.9%	
contechristino @contechristino		92 -31.9%		1.7M -30.5%	18.5K 2%	39.8K -5.3%	433.1 39%	
Sanfrank tuttalativu.it		30 66.7%		0	0	31.2K 18.1%	1K -29.1%	
Isabella Benanti @isabenanti		97 -20.5%		338.4K -6.3%	3.5K 17.8%	31.2K -35.8%	321.4 -19.2%	
SUAMY @norainoflowerr		126 -54.2%		360.1K -46.8%	2.9K 16%	29.9K -8.3%	237.3 100.1%	
claudia @ninetiesbish		175 -42.8%		409.4K -31.5%	2.3K 19.8%	28.7K 23.3%	163.9 115.5%	
daniela martani @danielamartani		104 420%		1.9M 432.5%	18.3K 2.4%	25.6K 3.1K%	246 507.3%	
Trash Italiano @trash_italiano		10 -89.1%		12.8M -88.9%	1.3M 2.2%	22.8K -89.9%	2.3K -6.7%	
icy @fuoridallhype_		87 -62.2%		286.8K -56.5%	3.3K 15%	22.7K -73.8%	260.9 -30.8%	
TEAM SALEMI OFFIC... @teamsalemioff		47 56.7%		487K 79.6%	10.4K 14.6%	20.4K 1.8K%	434.1 1.1K%	
Paola. @lperborea_		32 -86%		1.1M -85.6%	35.5K 2.8%	20.2K -87.9%	630.3 -13.8%	
Antonio @ilmio3go		379 -36.4%		356.8K -17.6%	941.4 29.5%	18.4K 243.1%	48.6 439.5%	
Mediaset Play Infi... @MediasetPlay		145 -39.8%		33.3M -38.3%	229.7K 2.6%	18.2K -54.2%	125.6 -23.8%	
g. @gggreatestescape		100 -61.1%		410.5K -59.6%	4.1K 3.9%	18.2K -49.4%	182 29.9%	
mr. Slowly @esotestarda		85 -71.7%		85.4K -35.6%	1K 127.5%	17.7K -39.2%	208.3 114.4%	
isola out of context @oocisola		135 -52.5%		262.8K -31.3%	1.9K 44.5%	17.3K -51.8%	128 1.5%	
Fabrizio @fastpettre		46 142.1%		103.1K 234.1%	2.2K 38%	16.6K 111.6%	359.8 -12.6%	