INFLUENCER DI RILIEVO

Influencer	Network	Posts	Sentiment	Reach	Reach per mention	Engagement ↓	Engagement per mention
HBO Max @hbomax		63.5K 1.6M%		27.6B 1.6M%	434.1K	81.3K -48.5%	1.3 -100%
nicole @anistonily		49 206.3%		588.8K 212.2%	12K 2%	78.6K -39.1%	1.6K -78.8%
E! News @enews		10 400%		117.1M 399.3%	11.7M	50.4K 194.8%	5K -81%
Pop Crave @PopCrave		3 50%		2.3M 50.1%	754.9K	24.2K 72.6%	8.1K 15%
Turma da Mô... @TurmadaMonica		1		269.6K	269.6K	23.8K	23.8K
GAGAIMAGES @gagaimages		4		144.8K	36.2K	22.3K	5.6K
Friends Brasil® @SerieFriendsBR		54 22.7%		895.3K 29.1%	16.6K 4.4%	21.3K 21.8%	394.9 -9.8%
PrettyLittleThi... @OfficialPLT		31 933.3%		14.5M 933.6%	469.2K	20.5K 280.6%	659.8 -52.5%
emanuel 🇵🇭 sour... @emanuelbulija3		9 350%		61.4K 383.3%	6.8K 2.9%	15.3K	1.7K
martona testona... @wewereonabraek		26 160%		80.6K 161.4%	3.1K 0.5%	13.9K 187.6%	535.5 10.6%
Friends TV Show @HookedonFriends		3		1M	340K	13.4K -22.2%	4.5K -22.2%
Gaga Daily @gagadaily		7		3.6M	508.4K	13.4K	1.9K
LetsOTT GLO... @LetsOTT		11 120%		1.3M 126.6%	122K 3.1%	13.4K 10.5%	1.2K -89.8%
screencap friends @capfriends		3		319.9K	106.6K	13.2K	4.4K
French Team ... @FrenchTeam		1		104.3K	104.3K	13.1K	13.1K
Chennai Supe... @ChennaiIPL		1		7M	7M	12.2K 1%	12.2K 1%
NOW @NOW		3		275.9K	92K	11.7K -26.2%	3.9K -26.2%
Entertainment... @etnow		20 233.3%		32M 233.3%	1.6M	10.9K -49.9%	542.7 -85%
Gaga Now ⚡ @ladygagaonwnet		6		1.5M	248.9K	10.4K	1.7K
Alphina @maleedus		18 500%		17.7K 503.9%	984 0.6%	10.4K 3.2K%	576.1 457.5%
TF1 @TF1		1		5.6M	5.6M	9.7K	9.7K
boohoo @boohoo		18 800%		9.7M 799.1%	540.2K	9.1K 1.3K%	505.1 701.4%
nissa • friends re... @anistonomg		34 142.9%		17.8K 175.9%	522.7 13.6%	9K 76.5%	265.7 -27.3%
n @neaniston		50 1316.7%		45.7K 1340.3%	914.7 5.7%	8.8K 120.8%	176.9 -47%
Allure @allurepagaa		18		161.3K	9K	8.7K	482.2
Jeffrey Klarik @JeffreyKlarik		7 133.3%		39.4K 186%	5.6K 1.1%	8.7K -24.9%	1.2K -67.8%
court @jenanilliston		46 228.6%		134.6K 158.7%	2.9K 1.2%	8.6K 1.18K%	186.2 -268.7%
jimmy fallon @jimmyfallon		1		51.5M	51.5M	7.8K	7.8K
Goal @goal		1		2.4M	2.4M	7.8K	7.8K
giulietta || FRIEN... @im_giuliaa		16 100%		23.3K 108.6%	1.5K 4.3%	7.5K -24.1%	469.8 -62%
HBO España @HBO_ES		4		790.1K	197.5K	7.3K	1.8K
DK @DineshKarthik		1		1.4M	1.4M	7.3K	7.3K
Mumbai India... @mipaltan		1		6.6M	6.6M	7.1K	7.1K
alice @fanistcn		16		13K	811.4	6.9K	431.3
POPline @POPline		1		318.1K	318.1K	6.8K	6.8K
rosalía🦅	dw s2 @wizardofdagard		7 75%		5.1K -63.5%	727 -64.9%	6.7K -1.34%	955.6 -760.1%
Warner Bros. ... @warnerbrostv		4 300%		1.9M 300.4%	484K	6.6K 3.1K%	1.6K 499.6%
Friends | فريندز @FriendsArabicTv		7 600%		554.1K 611.1%	79.2K 1.6%	6.2K 69.1K%	889.6 9.8K%
cait chambers @olddoversfilm		1		951	951	6.1K	6.1K
❯❯❯❯ Izzy @tmlinson13		9		9.7K	1.1K	5.9K	654.1
Tracklist @PortalTracklist		1		581.8K	581.8K	5.8K	5.8K
jess @gorjessicaaa		3		5.8K	1.9K	5.5K	1.8K
BTS_UPDATES' ... @BTSupdate_7		19 850%		521.8K 965.6%	27.5K 12.2%	5.4K 1.3K%	286.3 43.1%
Cinéphilie @cinephilie		16		98.5K	6.2K	5.4K	339.6
WONDER ARAN... @tzarifzi		9 50%		16.6K 150.7%	1.8K	5.4K 54.1K%	601.7 398K%
mia • FRIENDS R... @aristotalifix		45 800%		29K 590.7%	644 0%	5.2K 79.3%	114.5 -8.2%
Maine Mendo... @mainedcm		1		6.5M	6.5M	5.1K	5.1K
mar 𓆉 @strongsparker		3 200%		12.4K 206.3%	4.1K 2.1%	5.1K 22K%	1.7K 7.3K%
Film Updates @TheFilmUpdates		6 200%		393.5K 210.8%	65.6K 3.6%	5.1K 1.05%	843.3 -57%
Sky TV @skytv		83 8.2K%		30.6M 8.2K%	369.1K	5K 1.44%	60 -99.9%
rae @reignwomenn		9		9.5K	1.1K	4.9K	545.2
Sky @Skyitalia		110		6.7M	60.5K	4.9K	44.3
Aathmika @im_aathmika		1		442.5K	442.5K	4.8K	4.8K
chiara ☾ FRIEND... @scrivodizain		94 940%		3.7M 838.5%	39.7K	4.8K 13.2K%	51.1 1.3K%
Friends Reunion @FriendsReunion1		35 25%		263.8K 288.1%	7.5K 10.9%	4.7K 31.2%	133.8 -67%
Leah Van Dale @CarmellaWWE		2		2.1M	1.1M	4.6K	2.3K
𝕀𝕝𝕝𝕒𝕟𝕒 (Taylor's ... @illianacucu		6 500%		15.6K 698.2%	2.6K	4.6K	762.3
e. @divineysl		4		16.7K 1.2%	4.2K 1.2%	4.6K	1.1K
Sudhir Sriniva... @sudhirsrinivasn		6		119.8K	20K	4.1K	679.8
ciara farmer for ... dailymail.co.uk		2		83M	41.5M	3.9K	2K
Hugo Gloss @HugoGloss		2 100%		7.4M 101.4%	3.7M 80.7%	3.9K 72%	2K -11.5%
F•R•I•E•N•D•S @_friends1994_		29 866.7%		38.2K 933.4%	1.3K 16.9%	3.9K 6.8K%	134.7 608.7%
Blu Hydrangea @Bluhydrangea_		1		103.1K	103.1K	3.8K	3.8K
Ken Adams @centralperkf		6		25.7K 29.8%	4.3K 10.8%	3.7K 36.9%	621.5 26.6%
Amrita @khayaliipulav		10		19.9K	2K	3.7K	371.5
@malhotrasgirl		12 140%		21.8K 141.5%	1.8K 0.6%	3.7K 1.7K%	307.2 652.9%
Lucas Bainí - OTE... @Lbaini		4		162.5K	40.6K	3.6K	903.3
João. 🧸 | Friend... @Bingdetails_		23 1.1K%		84.1K 1.1K%	3.7K 3.5%	3.6K	154.7
FRIENDS @FriendsTV		7 40%		5.8M 43.3%	828.9K 2.4%	3.5K -68.6%	498.9 -91.9%
Anna loves Chul ... @SUGSHUDAE		31 210%		202.1K 211.3%	6.5K	3.5K 1922%	111.7 245.9%
crédits tf1 melty.fr		1		185K	185K	3.3K	3.3K
chuchi @goldenddobrev		49 226.7%		126.9K 230.4%	2.6K 1.1%	3.3K 23.2K%	66.5 7K%
Late Motiv en ... @LateMotivCero		1		616.8K	616.8K	3.2K	3.2K
ColorsTV @ColorsTV		2		6.6M	3.3M	3.2K	1.6K
Jennifer Aniston ... @aniston_br		9 800%		216.1K 812.1%	24K 1.3%	3.1K 4.5K%	344.9 414.8%
Giu 🫧 is at hom... @_giu_7		48 141.2%		85.2K 145.5%	1.8K 3.1%	3.1K -72.7%	64.5 -80.6%
azi @sapphicpike		8		25.5K	3.2K	3K	379.3
MAYCEE ⁷ 🪩 STR... @seokjinmylabsss		1		39.5K	39.5K	3K	3K
Laura🎃 |FRIEND... @lauranistori_		45 104.5%		56.2K 108.6%	1.2K 0%	2.9K 11.7%	64 -18.1%
Filmlerden @filmlerdekare		2		1.6M	790.7K	2.9K	1.4K
ᴮᴱ Nicolle' 🪐🤍🪐 @NicoMar97		1		108.7K	108.7K	2.8K	2.8K
radiofrecciaof instagram.com		1		87.4K	87.4K	2.8K	2.8K
maya | GOOD GIR... @KIDMANISM		14 1.3K%		30.4K 1.3K%	2.2K	2.8K	196.9
sara @wwyscourteney		5 -74.7%		11.3K -73.4%	2.3K -1.5%	2.8K -70.8%	550.4 -744.5%
princess consuel... @amysantiaglo		3 200%		2.1K 208.3%	684.3 2.8%	2.7K	914
UPROXX @UPROXX		4		354K	88.5K	2.7K	683.3
Rajasthan Roy... @rajasthanroyals		1		1.7M	1.7M	2.7K	2.7K
Tanya ✨ @TanyaSi5413727		8 166.7%		12.9K 181.1%	1.6K 16.4%	2.7K 2.6K%	336.3 1.9K%
Lady Gaga Views @LG_Views		2		18.6K	9.3K	2.7K	1.3K
CricTracker @Cricketracker		1		172K	172K	2.7K	2.7K
Crave @CraveCanada		10 150%		443.7K 150.2%	44.4K	2.6K 630.9%	264.6 192.4%
moni™ 🍒 | watchi... @lilyfrausandrain		10 900%		178.7K 909.1%	17.9K 10.9%	2.6K	258.1
Washington F... @WashingtonNFL		1		1.3M	1.3M	2.5K	2.5K
wabi-sabi | i am r... @heretowabisabi		18		54.6K	3K	2.5K	139.8
ana @uatineroda		7 600%		25.3K 599.6%	3.6K	2.5K 62.5K%	357.9 8.8K%
SoHoM @AwaraHoon		16 300%		20K 315.2%	1.3K 3.8%	2.5K 41.3K%	155.4 10.3K%
Claudio Marc... @ClaMarchisio8		1		2.1M	2.1M	2.5K	2.5K
Joshua Michael @joshmarj		2		34.5K	17.3K	2.4K	1.2K
gaga visuals @gagavisual		3		18.1K	6K	2.4K	797.3
meliksahtas @meliksahtas		1		109.3K	109.3K	2.4K	2.4K