INFLUENCER DI RILIEVO

Influencer @SkySports	Network	Posts	Sentiment	Reach	Reach per mention	Engagement ↓	Engagement per mention
UEFA EURO 2020 @EURO2020		417 ↗8.26%		807.3M ↗3.66%	1.9M ↗4.7%	670.4K ↗68.26%	1.6K ↗479.2%
Goal @goal		140		343.4M	2.5M	365.8K	2.6K
Karim Benzema @Benzema		10		125.4M	12.5M	328.9K	32.9K
England @England		58 ↗5.7K%		256.5M ↗5.88K%	4.4M ↗1.3%	298.3K ↗11.1K%	5.1K ↗93.8%
Türkiye #BizimÇo... @MilliTakimlar		66		39.8M	603.4K	265K	4K
Chelsea FC @ChelseaFC		17		291M	17.1M	202.2K	11.9K
Manchester United @ManUtd		27		693M	25.7M	197.3K	7.3K
utdreport @utdreport		28		12.6M	448.4K	152.4K	5.4K
Actu Foot @ActuFoot_		38		115.6M	3M	149.5K	3.9K
Sky Sports News @SkySportsNews		56		492.7M	8.8M	147.4K	2.6K
Real Madrid C.F. @realmadrid		9		336.9M	37.4M	136.2K	15.1K
B/R Football @BRfootball		11		32.6M	3M	130.5K	11.9K
Arsenal @Arsenal		9		157.8M	17.5M	126.8K	14.1K
Fabrizio Romano @FabrizioRomano		4		12M	3M	106.8K	26.7K
Selección Españo... @SeFutbol		214		491.9M	2.3M	101.5K	474.3
Jack Grealish @JackGrealish		2		1.1M	525.3K	97.5K	48.8K
Italy ★★★★ @azzurri		81		48.7M	601.5K	91.3K	1.1K
Sky Sports Premi... @SkySportsPL		67 ↗3.3K%		404.4M ↗3.3K%	6M ↗1.6%	90.4K ↗4.5K%	1.3K ↗36.2%
Scotland National ... @ScotlandNT		88 ↗8.7K%		11.1M ↗9.1K%	126.2K ↗4.7%	88.4K ↗267.8K%	1K ↗2.9K%
Paul Pogba @paulpogba		3		25.9M	8.6M	83.3K	27.8K
Liverpool FC @LFC		6		104.1M	17.4M	81.4K	13.6K
Bukayo Saka @BukayoSaka87		3		1.3M	430.1K	75.1K	25K
Tottenham Hotspur @SpursOfficial		22		131.3M	6M	72.4K	3.3K
Mediavenir @Mediavenir		7		8.1M	1.2M	70.5K	10.1K
CFCDaily ★★ @CFCDaily		31		5.8M	186.8K	70K	2.3K
Conflits France @ConflitsFrance		51		9.9M	193.6K	69.8K	1.4K
Gini Wijnaldum @GWijnaldum		7		11M	1.6M	69.6K	9.9K
Belgian Red Devils @BelRedDevils		83 ↗8.2K%		73.1M ↗8.2K%	880.6K	69.6K ↗83.18%	838.6 ↗420.9%
Recep Tayyip Erd... @RTErdogan		1		17.9M	17.9M	69.3K	69.3K
Invictos @InvictosDemos		33		23.8M	722.3K	65.3K	2K
Nazionale Italiana... @Vivo_Azzurro		102 ↗10.1K%		74.6M ↗10.2K%	731K ↗0.8%	65K ↗50.3K%	637.1 ↗393.9%
FC Barcelona @FCBarcelona		8		294.9M	36.9M	64.9K	8.1K
Fenerbahçe SK @Fenerbahce		1		8.2M	8.2M	62.2K	62.2K
Irfan Can Kahveci @IrfanKahveci		3		586.3K	195.4K	60.7K	20.2K
Sky Bet @SkyBet		32		12.7M	396.5K	60.5K	1.9K
Germany @DFB_Team_EN		60		48M	799.7K	59.1K	985.1
pa archive independent.co.uk		2		23.2M	11.6M	58.5K	29.2K
El Chiringuito TV @elchiringuitotv		159		315.6M	2M	57.6K	362
ESPN FC @ESPNFC		11		28.7M	2.6M	56.9K	5.2K
Galatasaray SK @GalatasaraySK		1		10M	10M	52.7K	52.7K
Thomas Müller @esmuellert_		4		17.6M	4.4M	52.1K	13K
EURO 2020 @EURO2020FR		121 ↗12K%		47.7M ↗12.2K%	393.9K ↗1.5%	51.8K ↗123.4K%	427.8 ↗2.6K%
Instant Foot @InstantFoot		99		57.6M	582K	51K	515.4
Wales @Cymru		88		5.9M	66.5K	50.5K	573.6
Troll Football @TrollFootball		16		22.6M	1.4M	48.4K	3K
Altay Bayndır @AltayBayindir_1		1		266.3K	266.3K	48.2K	48.2K
Real Madrid C.F. ... @realmadriden		9		110.2M	12.2M	46.4K	5.2K
eFootball PES @officialpes		3		2.2M	724.3K	46.2K	15.4K
12 Numara @12numaraorg		44		81.6M	1.9M	45.8K	1K
Antonio Rüdiger @ToniRuediger		2		1.7M	832.3K	45.5K	22.8K
Pusholder @pusholder		7		5.8M	828.9K	45.4K	6.5K
Thiago Alcantara @Thiago6		3		11.7M	3.9M	44.6K	14.9K
Kai Havertz @kaihavertz29		1		600.6K	600.6K	44K	44K
Squawka News @SquawkaNews		50 ↗4.9K%		14.1M ↗5K%	281.2K ↗1.3%	43.9K ↗3.7K%	878.5 ↘-24.2%
Footballogue ★★ @Footballogue		67 ↗6.6K%		86.8M ↗6.7K%	1.3M ↗0.9%	43.2K ↗14.9K%	645.2 ↗123.3%
Harry Maguire @HarryMaguire93		5		6.5M	1.3M	38K	7.6K
Squawka Football @Squawka		138 ↗13.7K%		152.8M ↗13.7K%	1.1M	36.7K	265.8
Aston Villa @AVFCOfficial		15		24.3M	1.6M	36K	2.4K
ChelseaFCBlogs @ChelseaFCBlogs_		52		1.5M	28.2K	35.2K	677.2
Ozan KABAK @ozankabak4		4		1M	261.1K	35K	8.8K
Leeds United @LUFC		12		9.1M	756.2K	33.3K	2.8K
كأس أمم أوروبا ™ @kfaworld1		535 ↗52.4K%		536.8M ↗54.2K%	1M ↗1.6%	32.5K ↗14.6K%	60.8 ↘-72.9%
EUROs Tweet @Football__Tweet		125		74.9M	598.8K	32.3K	258.4
talkSPORT @talkSPORT		152 ↗7.5K%		234.4M ↗7.6K%	1.5M ↗0.8%	32.1K ↗25.6K%	211 ↗237.6%
Castro1021 @Castro1021		3		3.5M	1.2M	30.8K	10.3K
OnsOranje @OnsOranje		101 ↗5K%		32.3M ↗5K%	319.7K ↗1%	30.6K ↗14.5K%	302.8 ↗188.4%
LDN @LDNFootball		8		711.6K	88.9K	30.1K	3.8K
BeFoot @_BeFoot		130 ↗6.4K%		73.8M ↗6.7K%	567.6K ↗4.4%	29.7K ↗33.6K%	228.2 ↗418.7%
MisterChip (Alexis) @2010MisterChip		21		67.4M	3.2M	29.4K	1.4K
BBC Sport @BBCSport		109		996.2M	9.1M	28.3K	259.5
Şampiyon Beşikta... @Besiktas		2		9.3M	4.7M	28.1K	14K
Die Mannschaft @DFB_Team		24		77.7M	3.2M	26.4K	1.1K
David Ornstein @David_Ornstein		24		18M	751.1K	25.6K	1.1K
Sky Sports @SkySports		55 ↗1.6K%		330.2M ↗1.6K%	6M ↗1.7%	25.4K ↗6.3K%	461.7 ↗11.7%
Sphera Sports @SpheraSports		126		20.3M	161.1K	25.4K	201.3
B24 @B24PT		5		1.4M	273.6K	24.6K	4.9K
MARCA @marca		152 ↗5K%		840.4M ↗5K%	5.5M	23.6K ↗6.1K%	155.1 ↗23.1%
Goal Japan @GoalJP_Official		51		10.9M	213.8K	23.5K	460.6
SportsCenter @SC_ESPN		127		223.7M	1.8M	23.1K	181.9
Raheem Sterling @sterling7		1		2.8M	2.8M	23.1K	23.1K
Brioche @BrioEnfurecida		7		975.8K	139.4K	22.4K	3.2K
Nizaar Kinsella @NizaarKinsella		20		3.6M	179K	22.1K	1.1K
WhoScored.com @WhoScored		144		114.9M	798K	21.9K	151.8
FC Barcelona @FCBarcelona_es		6		100.8M	16.8M	21.4K	3.6K
Huuhkajat @Huuhkajat		153 ↗3K%		7.2M ↗3K%	47.3K ↗2.5%	21.2K ↗706K%	138.4 ↗23K%
Portugal @selecaoportugal		48		47.8M	995.8K	20.9K	435
Ekrem İmamoğlu @ekrem_imamoglu		1		5.9M	5.9M	20.2K	20.2K
Thibaut Courtois @thibautcourtois		7		19M	2.7M	20K	2.9K
Madrid Sports @MadridSports_		11		2M	185.8K	19.5K	1.8K
FCB World @FCBW_A7		37		28.8M	778.8K	19.4K	524.8
Borussia Dortmund @BlackYellow		10		7.8M	780.4K	19.2K	1.9K
Kalvin Phillips @KalvinPhillips		3		318.5K	106.2K	19.1K	6.4K
Premier League @premierleague		4		107.2M	26.8M	18.6K	4.6K
Giorgio Chiellini @chiellini		6		15.2M	2.5M	18.4K	3.1K
Goal News @GoalNews		51 ↗5K%		27.1M ↗5.2K%	531.9K ↗3.7%	18.4K	360.5
Toby Alderweireld @AlderweireldToby		4 ↗300%		2.8M ↗550.2%	705.4K ↗3.7%	17.4K ↗665.1%	4.4K ↗141.5%
Simon Kjær @simonkjaer1989		6		1.2M	193K	16.4K	2.7K
Jude Bellingham @BellinghamJude		1		138.2K	138.2K	16.1K	16.1K
Manchester City @ManCity		9		89.7M	10M	15.7K	1.7K
Karim Djaziri @KDjaziri		3		70.3K	23.4K	15.3K	5.1K