INFLUENCER DI RILIEVO

Influencer	Network	Posts	Sentiment	Reach	Reach per mention	Engagement ↓	Engagement per mention
Apple Hub @theapplehub		83		6.2M	74.1K	47.8K	576
Xavier Naxa @XavierNaxa		141		33.8M	239.4K	34.1K	241.9
iJustine @ijustine		14		24.8M	1.8M	32K	2.3K
spin9 @spin9		28		4.7M	167.1K	31.9K	1.1K
Tim Cook @tim_cook		1		12.9M	12.9M	27.9K	27.9K
Apple @Apple		250.5K ↗105.36%		1.6T ↗326.68%	6.4M	27.8K ↙-71%	0.1 ↙-100%
Safwan AhmedMia @SuperSaf		35		10.4M	296.1K	21.8K	622
MINHO ʕ•ᴥ•ʔ @BrightMinho		51		9.3M	182.4K	17.8K	348.9
Marques Brownlee @MKBHD		1		5.1M	5.1M	17.5K	17.5K
ギズモード・ジャ... @gizmodojapan		71		39.8M	560K	15.3K	214.8
Jane Manchun W... @wongmjane		29		3.3M	112.6K	14K	481.1
WIRED @WIRED		17		174.7M	10.3M	12.4K	729.2
Novall Swift @NovallSwift		19 ↗975%		466.6K ↗603.8%	24.6K ↗6.1%	12.4K ↗795.6%	651.4 ↗88.5%
Federico Viticci @viticci		34		2.6M	75.4K	12.2K	358.2
AppleInsider @appleinsider		61 ↗66%		33M ↗56%	540.9K	11.8K	193.9
Austin Evans @austinmodduncan		7		4.5M	639.9K	11.2K	1.6K
Sam Kohl @iupdate		20 ↗566.7%		535.6K ↗576.5%	26.8K ↗1.8%	10.8K ↗249.1%	542.5 ↙-47.6%
khajochi @khajochi		22		13.8M	626.7K	9.9K	451.4
Aaron Zollo @zollotech		27		988.2K	36.6K	9.2K	340.3
Guilherme Rambo @_lmsilo		46 ↗4.50%		2.7M ↗8.58%	58.9K ↗0.5%	9K	195
CNBC @CNBC		5		20.9M	4.2M	8.5K	1.7K
NOT Jony Ive @JonyIveParody		31		3.5M	114.5K	8.4K	272
Steven Lathoud @73steven		7		594.8K	85K	8.3K	1.2K
CNET @CNET		61		106M	1.7M	6.9K	112.9
Pop Crave @PopCrave		4		3M	756.9K	6.5K	1.6K
Léo Duff @LeoDuffOff		13		976.9K	75.1K	6.3K	483.5
Corina Garcia @Bellarinaa		1		2.6K	2.6K	6K	6K
Paul Hudson @twostraws		43 ↗975%		2.3M ↗685.1%	52.8K ↗0.9%	6K ↗4.46%	138.4 ↗316.2%
01net @01net		70		12.5M	177.9K	5.8K	83.5
Mukul Sharma @astufflistings		19		3.7M	195.5K	5.6K	294.5
Pop Base @PopBase		8		1.2M	148.3K	5.5K	691.4
Ishan Agarwal @ishanagarwal24		45		4.3M	94.7K	5.4K	121.1
Jonathan Morriso... @tldtoday		4		2.1M	533.3K	5.3K	1.3K
Nikias Molina @NikiasMolina		13		175.4K	13.5K	5.3K	406.8
Rich DeMuro @richontech		33		1.3M	40.3K	5.2K	158.7
Sami Fathi @SamiFathi_		47 ↗1.1K%		78.9K ↗1.4K%	1.7K ↗30.6%	5.1K ↗1K%	108.6 ↙-5.8%
9to5Mac.com @9to5mac		18		11.6M	644.8K	5K	275.4
Fran Besora @_Traiect_		45 ↗1.40%		337.7K ↗1.16%	7.5K ↗0.1%	4.5K ↗1.20%	100.8 ↙-15.3%
Linda Dong @lindadong		17 ↗1.64%		309.2K ↗1.66%	18.2K ↗1.5%	4.2K ↗3.30%	248.9 ↗93.1%
iDeviceHelp @iDeviceHelpus		17 ↗112.5%		940K ↗113.8%	55.3K ↗0.6%	4.2K ↙-31.5%	248.5 ↙-67.8%
Applesfera @applesfera		71 ↗3.5K%		62.6M ↗3.4K%	881.6K	4.1K ↗5.5K%	58 ↗56.8%
Thássius Veloso ... @thassius		50		2.5M	49.9K	4.1K	81.7
Ben Geskin @BenGeskin		11		1.5M	134.6K	4K	363.7
Sara y @saradietschy		3		347K	115.7K	3.5K	1.2K
Ariana Grande Today @ArianaToday		2		909.8K	454.9K	3.4K	1.7K
Basic Apple Guy @BasicAppleGuy		25 ↗1.26%		240.5K ↗1.26%	9.6K ↗3.4%	3.4K ↗3.66%	135.6 ↗595.2%
Daniel @ZONEofTECH		14		748.1K	53.4K	3.2K	228.1
Event Timer @AppleEventTimer		36 ↗414.3%		939.9K ↗815.2%	26.1K	3.2K ↗98.3%	88.6 ↙-61.4%
Product Hunt @ProductHunt		52		22.4M	431K	3.1K	60
AR7 @AR72014		32 ↗190.9%		1.9M ↗192%	60.2K	3.1K ↗18.2%	96.4 ↙-59.4%
zomato @zomato		2		2.9M	1.5M	3K	1.5K
Tech Hyped #WWDC21 @techyped		62 ↗1.56%		118.4K ↗1.59%	1.9K ↗0.2%	2.8K ↗2.75%	44.4 ↗1.2%
Oliur @UltraLinx		4		160.6K	40.1K	2.7K	680.5
John Sundell @johnsundell		17 ↗750%		674.3K ↗754%	39.7K	2.6K ↗420.6%	154.6 ↙-38.8%
MacRumors.com @MacRumors		3		2.9M	962.8K	2.6K	875.7
Stephen Warwick @StephenWarwick9		13		9.8K	750.7	2.6K	199.1
Luke Miani @LukeMiani		7		171.4K	24.5K	2.6K	369.6
GIGAZINE(ギガジ... @gigazine		5		3M	603.8K	2.4K	471.6
Khairulaming @khairulaming		3		2.5M	818.8K	2.3K	762
Taylor Swift World @TSwiftWRLD		1		15.7K	15.7K	2.3K	2.3K
Mike Stern @themikestern		14 ↗120%		127.5K ↗126.2%	9.1K ↗1.3%	2.2K ↗1.76%	155.7 ↗123.4%
Brandon Butch @BrandonButch		6 ↗500%		195.7K ↗502.3%	32.6K	2.1K ↗209.2%	357.2 ↙-48.5%
Steve Troughton-... @stroughtonsmith		23 ↗2.2K%		1.8M ↗2.2K%	76.3K	2.1K	92.6
Tecnoblog @Tecnoblog		39		12.7M	325.8K	2.1K	52.9
Engadget 日本版 @engadgetjp		42		6.2M	146.5K	2.1K	48.8
Techno Rubez @AmreliaRuhez		2		768K	384K	2K	1K
بولوجي قطر @qatnology		59		6.9M	117.2K	2K	33.8
Julian Schiavo @ WW... @_Julianschiavo		54 ↗100%		90.3K ↗114.8%	1.7K ↗7.4%	2K ↗1K%	36.2 ↗468.9%
Beta Profiles @BetaProfiles		6 ↗500%		56.3K ↗538.3%	9.4K ↗1.5%	2K ↗117.2%	325.5 ↗93.1%
Michael Flarup @flarup		1		27.8K	27.8K	1.9K	1.9K
Jenna Ezarik @jennaezarik		2		394K	197K	1.9K	928.5
UrAvgConsumer @UrAvgConsumer		3		1.1M	366.6K	1.8K	613.7
れいわちゃん @Reiwachan_JP		1		16.3K	16.3K	1.8K	1.8K
YO-WARE @yoware		46		9.2M	200.3K	1.8K	38.9
MB @bowx313		4		2.5K	620.5	1.8K	445
ceemeagain @ceemeagain		2		754.6K	377.3K	1.8K	882
iMore @iMore		32 ↗3.1K%		6M ↗3.1K%	187.4K	1.7K ↗13.18%	53.6 ↗312%
peeputin @peeputin		11		93K	8.5K	1.7K	155.4
[illegible] @DylanMc08		28 ↗1.79K%		74.1K ↗2.06%	2.6K ↗6.68%	1.6K ↗6.68%	58.6 ↗109.3%
Lance Ulanoff @LanceUlanoff		93		8.7M	93.3K	1.6K	17.6
patrick. @imPatrickT		30		311.3K	10.4K	1.6K	53.8
たかめ @gaojie_TKM		5		11.1K	2.2K	1.6K	321.2
TAYLIVIA TEAM @TayliviaTeam		2		4.9K	2.5K	1.6K	794
iPhone Mania @iPhoneMania_jp		61 ↗1.1K%		923.8K ↗1.16%	15.1K ↗1.16%	1.6K ↗1.16%	26
Tim Cook Parody @TimothyCookothy		4		50.1K	12.5K	1.6K	394.5
La Manzana Mordida @LaMMordida		80		13.9M	174.1K	1.5K	19.1
Tech Lagi @tech_lagi		71		2.6M	36.3K	1.5K	21.3
Jordan Singer @jsngr		3		102.1K	34K	1.4K	470.3
Technikfaultier @Technikfaultier		84		2.1M	24.8K	1.4K	16.4
Natalia Panferova @natpanferova		28 ↗833.3%		230.1K ↗853.5%	8.2K ↗2.2%	1.4K ↗3.96%	48.6 ↗329.2%
iSpeedtestOS @iSpeedtestOS		3		25.4K	8.5K	1.3K	446
Input @inputmag		37		413.3K	11.2K	1.3K	35.6
Charlie Chapman @_chuckyc		4		16.6K	4.2K	1.3K	326.5
Hashflag @hashflagsio		3		13.2K	4.4K	1.2K	413
Peter Kolski @peterkolski		2		1.6K	795.5	1.2K	619.5
LP iHacktu Pro @iHacktu		65 ↗1.26K%		902.9K ↗1.24K%	13.9K ↗0.5%	1.2K ↗2.58%	19 ↙-32.7%
Utsav Techie @utsavtechie		8		195.5K	24.4K	1.2K	153.3
Raphael Grably @GrablyR		9		172.9K	19.2K	1.2K	135.4
Pato González @patog7		61		2.1M	33.9K	1.2K	19.9
Ariana Grande Brasil @arianagrandebr		1		195.8K	195.8K	1.2K	1.2K