INFLUENCER DI RILIEVO

Influencer	Network	Posts	Sentiment	Reach	Reach per mention	Engagement ↓	Engagement per mention
Italy ★★★★ @azzurri		81 ↗600%		57.1M ↗658.2%	705.4K ↗0.9%	481.6K ↗2.46%	5.9K ↗175.5%
Nazionale Italiana... @Vivo_Azzurro		87 ↗770%		71.1M ↗780.2%	817.3K ↗1.2%	93.5K ↗667.0%	1.1K ↘34.7%
venere di twitta @sonofafenaz		58		400.7K	6.9K	80.2K	1.4K
Mediavenir @Mediavenir		10		12.1M	1.2M	65.7K	6.6K
Sharon- Queen of Sa... @ah_okay_		96		397.1K	4.1K	47.4K	493.9
BBC Sport @BBCSport		117 ↗11.66%		1.1B ↗11.66%	9.3M	46.7K	399
Fedez @Fedez		2		5.1M	2.6M	46K	23K
mari @amaricord		51		612.8K	12K	45.1K	883.7
radioitalia instagram.com		5		3.2M	636.6K	43.9K	8.8K
Winamax Sport @WinamaxSport		19		11.8M	620.5K	43.5K	2.3K
Betclic France @Betclic		56 ↗1.76%		18.7M ↗1.74%	334.3K	40.2K ↗3.68%	717.2 ↗12.4%
giuliè @lastgiuli		40		234.7K	5.9K	37.1K	926.3
Spugna ansiosa @Giusy_Ultimo		64		207.4K	3.2K	34.8K	544.1
Pop Crave @PopCrave		3		2.3M	763.9K	32.7K	10.9K
Dio @Dio		31 ↗933.3%		27.8M ↗933.5%	897K	30.3K ↗515.3%	976.7 ↘-40.5%
chià @itsmwengo		67		395.4K	5.9K	29.5K	440.5
Match of the Day @BBCMOTD		116		361.2M	3.1M	29.4K	253.1
Mick Foley @RealMickFoley		3		5.8M	1.9M	27.7K	9.2K
Liz vs sessione @malumassoul		28		171.3K	6.1K	26.8K	956
Conflits France @ConflitsFrance		13		2.8M	217.7K	23.8K	1.8K
Il Grande Flagello @grande_flagello		39 ↗2.56%		408.4K ↗1.04%	10.5K	23.6K ↗2.64%	606.3 ↘-50.1%
Francesco Totti @Totti		1		401.9K	401.9K	23.1K	23.1K
Chris Rogers @ChrisRogersTV		1		748	748	23.1K	23.1K
Ursula von der Le... @vonderleyen		1		626.7K	626.7K	23K	23K
Goal Japan @GoalJP_Official		12		2.7M	221.3K	22.8K	1.9K
Footy Humour @FootyHumour		2		2.2M	1.1M	22.4K	11.2K
Unibet France @UnibetFrance		37		4.9M	131.8K	22.2K	599.1
ITV Football @itvfootball		54 ↗1.79%		25.1M ↗1.79%	465K	22.1K ↗1.85%	409.1 ↗3.7%
🎰°•LET IT ROLL•° @not_agoodtime		44		586.3K	13.3K	21.9K	497.2
Giuseppe Conte @GiuseppeConteIT		1		1M	1M	20.9K	20.9K
EURO 2020 @EURO2020FR		55 ↗685.7%		25.1M ↗686.6%	457K	20.4K ↗1.48%	370.2 ↗92.1%
1D Predictions @1DPsychic		4		1.2M	298.7K	19.9K	5K
dzban @xkuxmygilbertx		61		2.3M	37.7K	19.6K	320.5
NAZIONALE FR @NazionaleFR_		70 ↗175%		354.9K ↗175.3%	5.1K ↗0.7%	19.4K ↗60.7%	276.7 ↗0.3%
Biles Bilinski @LokiSnape		56 ↗16%		1.7M ↗16%	29.8K	19.1K ↗8.55%	341.1 ↗664.9%
boohoo @boohoo		15		8.1M	542.9K	18.7K	1.2K
camilla🇮🇹 È MATURA ... @nonlosoioboh		27		317.1K	11.7K	18.5K	685.3
Serena 🏎️ CAMPIO... @oceoniafanera		67 ↗1.50%		90.2K ↗1.18%	1.3K	18.4K ↗0.80%	274.5 ↗0.1%
valentina 39 IT'S COMING TO ROME!...		29 ↗1.46%		213.9K ↗1.46%	7.4K	17.2K ↗112.6%	594.6 ↘-71.5%
Tiny Football Car @TinyFootballCar		17		293.2K	17.2K	17.2K	1K
jessica @yes_loveislove		58		31.6K	544.6	16.7K	287.3
Emma Kennedy 💙 @EmmaKennedy		12		2.7M	228.6K	16.4K	1.4K
chiara ♉	in sessione @PastfootBlack_	25		119.6K	4.8K	16.2K	648.5
ᴠᴀʀiaᴏ reading S&b @thereyou_are		49		56.7K	1.2K	16.1K	329.4
Shade @thetrueshade		3		333.6K	111.2K	16.1K	5.4K
rtl1025 instagram.com		2 ↗100%		1.6M ↗100%	813.2K	16.1K ↗1.36%	8.1K ↗598.8%
e ☽ è in sessione @celestialelia		92 ↗1.16%		80.1K ↗0.6%	870.8 ↘-0.9%	16.1K ↗147.1%	175.1 ↘-57.1%
a c o r b u t i c a @cazzonesdrio		76		417.8K	5.5K	16.1K	211.3
Madame Y @yeleniaindenial		12		343.7K	28.6K	15.9K	1.3K
Tonia 🕹️ @ToniaPeluso		34		407.3K	12K	15.3K	450.1
Fede🇮🇹 @itsnotfz		97 ↗1.60%		246.8K ↗1.64%	2.5K	14.8K	152.9
ila @aespiesdiary		39		94.7K	2.4K	14.4K	369.7
Jamie Carragher @Carra23		8		13.9M	1.7M	14.3K	1.8K
RTL 102.5 facebook.com		2 ↗100%		3.4M ↗100%	1.7M	14.1K ↗10.68%	7K ↗5.36%
🍻🫧 @isoledpinte		95		204.1K	2.1K	13.7K	144
Kayla Adams @KaylaAdams_____		15		88.6K	5.9K	13.5K	900
L'ÉQUIPE @lequipe		22		119.2M	5.4M	13.5K	613.1
anto; in love with tom ... @obsessedharry___		93		327.5K	3.5K	13.4K	144.5
fat bottomed Fla 💚 @sono8la		8		5.6K	695.8	13.3K	1.7K
Ale🦋| is watching gr... @clowndmerda		30		143K	4.8K	13.2K	440.1
Nico Rosberg @NicoRosberg		1		2.4M	2.4M	12.5K	12.5K
YARD MAN 🇧🇷 @CarlosWavey		2		4K	2K	12.2K	6.1K
JuventusFC @juventusfc		1		9.3M	9.3M	12.2K	12.2K
~ jumbiart (♡ ･ω･ ♡) @jumbiart		2		7.8K	3.9K	12.2K	6.1K
Brendan Bradford @18bradfo		1		1.8K	1.8K	12.1K	12.1K
; mary vedrà il saint ... @dicottovanni1		25 ↗2.56%		54.4K ↗2.86%	2.2K	12.1K ↗34.56%	484.2 ↗1.36%
Sergiusz G. @thenitrozyniak		15		1.3M	89.5K	12.1K	806.2
menerva_ᴠ	Loki era @LadyLokiHiddles	31		103.6K	3.3K	12K	385.9
Rob🟤	darkling sup... @RobChippedEdge	94		346K	3.7K	11.5K	122.7
beIN SPORTS @beINSPORTS_EN		61 ↗6.6%		75.6M ↗6.6%	1.2M	11.5K ↗3.53%	189.1 ↗27.4%
⁺˚✧ - SIAMO CAMPI... @Li_dia_		66 ↗6.56%		150.8K ↗6.56%	2.3K	11.5K ↗13.46%	174.5 ↗105.3%
skysport @SkySport		50 ↗150%		129.1M ↗150.1%	2.6M	11.4K ↗419.6%	228.5 ↗107.9%
bergiallariscossa @camillatwitt3r		20		17.4K	869.7	11.2K	557.7
italians mad at food @ItalianComments		6		761.6K	126.9K	11K	1.8K
Squawka Football @Squawka		20		22.4M	1.1M	10.8K	539.9
Manchester City @ManCity		3		30.4M	10.1M	10.8K	3.6K
Faisal HQ @iF2is		39		2.9M	74.4K	10.7K	275.1
giuli🇮🇹 @doubleG___		26 ↗56.7%		71.9K ↗71.6%	2.8K ↗0.6%	10.6K	408.6
ItaliaTeam @italiaTeam_it		3		202.5K	67.5K	10.6K	3.5K
rds_official instagram.com		1		411.3K	411.3K	10.6K	10.6K
Davide @HuertDeAuteuil		14		294.5K	21K	10.6K	753.6
. @nonsoqualeusare		19		9.4K	496.6	10.4K	548.4
aka sette @blackfuori		3		4.9K	1.6K	10.4K	3.5K
Colm Flynn @ColmFlynn1		5		50.7K	10.1K	10.3K	2.1K
Prime Video Italia @PrimeVideoIT		17		2.2M	128K	10.3K	606.6
Lutz van der Horst @LutzvanderHorst		3		373.7K	124.6K	10.3K	3.4K
Femi @Femi_Sorry		11 ↗16%		3.4M ↗16%	310.5K	10.2K	923.9
Eisha Acton @eisha_acton_		15 ↗1.46%		117.3K ↗1.46%	7.8K ↗1%	10K ↗55.46%	668.6 ↗5.06%
Rai1 @RaiUno		12 ↗1.18%		6.7M ↗1.18%	555.9K	10K	829.3
Eurosport IT @Eurosport_IT		71 ↗545.5%		6.7M ↗545.8%	94.5K	9.9K ↗1.58%	139.6 ↗154.3%
TikTok Italia (tifa ... @TikTok_it		14 ↗600%		188.8K ↗601.4%	13.5K	9.7K ↗123.86%	694 ↗46.26%
Metro @MetroUK		1		333.8K	333.8K	9.6K ↗14.68%	9.6K ↗29.96%
freedom ■ stan ■ ... @star3star3		4		19.1K	4.8K	9.4K	2.4K
RuPaul's Drag Ra... @dragraceukbbc		2		362.2K	181.1K	9.4K	4.7K
falso°;loves liam 🤍 @verolaveravero		10		13.3K	1.3K	9.3K	927.5
RedLightning ⚡ @RedLightning_69		11		12.7K	1.2K	9.1K	829.7
Tom Allen @tomallencomedy		2		368.1K	184.1K	9.1K	4.6K
Matteo Salvini @matteosalvinimi		6 ↗500%		8.4M ↗550.1%	1.4M	9K ↗2.76%	1.5K ↗361.9%
Alan Shearer @alanshearer		3		2.5M	835.6K	8.9K	3K
THE NBA Hustle 🤑 @TheNBAHustle		3		12.1K	4K	8.8K	2.9K