INFLUENCER DI RILIEVO

Influencer	Network	Posts	Sentiment	Reach	Reach per mention	Engagement ↓	Engagement per mention
Los Juegos Olimp... @juegosolimpicos		157 ↗124.3%		39.6M ↗139.2%	252K ↗6.7%	104.9K ↗566.8%	668.1 ↗197.3%
올림픽 @olympiko		55 ↗243.6%		1.1M ↗125.9%	20.7K ↗9.4%	85.4K ↗939%	1.6K ↗1.70%
Jogos Olímpicos @JogosOlimpicos		101 ↗197.1%		30.4M ↗255.5%	301.1K ↗2.9%	74.3K ↗1.04%	735.9 ↗439.6%
Novak Djokovic @DjokerNole		4		35.3M	8.8M	58.4K	14.6K
radiodeejay instagram.com		2		2.1M	1M	56K	28K
Real Madrid C.F. @realmadrid		5 ↗400%		189.5M ↗650.1%	37.9M	43.8K ↗171%	8.8K ↗34.2%
Manchester United @ManUtd		4 ↗300%		104.2M ↗250.3%	26.1M	37K ↗212.5%	9.3K ↗79.3%
Team GB @TeamGB		55 ↗89.7%		47.8M ↗91.4%	868.4K ↗5.9%	24.8K ↗256.9%	450.5 ↗88.2%
SportsCenter @SC_ESPN		134 ↗139.3%		248.4M ↗141.2%	1.9M ↗0.8%	24.7K ↗574.4%	184.4 ↗181.9%
Richarlison Andra... @richarlison97		4		2.4M	590.3K	23.6K	5.9K
Arsenal Women @ArsenalWFC		9		3.2M	351.1K	23.5K	2.6K
Michał Kwiatkow... @kwiato		4		603.7K	150.9K	23.5K	5.9K
The Duke and Du... @KensingtonRoyal		4		9.1M	2.3M	22.9K	5.7K
Germany @DFB_Team_EN		23 ↗283.3%		19.8M ↗283.7%	858.9K	22.8K ↗179%	989.3 ↘-27.2%
ItaliaTeam @ItaliaTeam_it		43 ↗168.6%		3M ↗176.1%	69.9K ↗2.8%	22.7K ↗634.8%	527.2 ↗247.8%
Equipe de France ... @equipedefrance		14 ↗250%		73.6M ↗250.2%	5.3M	21.6K ↗210%	1.5K ↘-11.8%
Erling Haaland @ErlingHaaland		1		1M	1M	21.4K	21.4K
Arsenal @Arsenal		1		17.7M	17.7M	21.2K	21.2K
BBC Sport @BBCSport		130 ↗441.7%		1.2B ↗642.7%	9.3M	21K ↗281.3%	161.5 ↘-29.6%
Baloncesto España @BaloncestoESP		53 ↗488.9%		16.4M ↗602.5%	308.9K	20.4K ↗532.7%	385.4 ↘-9.4%
Real Madrid C.F. ... @realmadridfem		5 ↗600%		62M ↗620.3%	12.4M	19.3K ↗927%	3.9K ↗72.4%
NairoQuinCo @NairoQuinCo		1		1.3M	1.3M	19.3K	19.3K
MARCA Claro @MarcaClaro		318 ↗165%		39.6M ↗170.9%	124.4K ↗2.2%	16.8K ↗1.76%	52.7 ↗565.9%
Lucy Bronze @LucyBronze		9 ↗200%		1M ↗200.6%	111.1K	16.4K ↗296.7%	1.8K ↗22.2%
Pau Gasol @pawgasol		3 ↗100%		21.8M ↗100%	7.3M	15.7K ↗96.2%	5.2K ↗12.3%
Conflits France @ConflitsFrance		2 ↗100%		452.9K ↗105%	226.5K ↗2.5%	15K ↗5.76%	7.5K ↗2.86%
Teddy Riner @teddyriner		1		721.5K	721.5K	14.7K ↗1K%	14.7K ↗1K%
FC Barcelona @FCBarcelona		1 ↘-85.7%		37.4M ↘-85.7%	37.4M	14.7K ↗33.6%	14.7K ↗835.5%
Team Serbia @OKSrbije		35 ↗34.6%		1.8M ↗6.4%	50.9K ↗1.3%	14.7K ↗659%	419.9 ↗642.7%
MAYA YOSHIDA @MayaYoshida3		1 ↘-50%		556.2K ↘-50%	556.2K	14.5K ↗121%	14.5K ↗342.1%
Premier League @premierleague		2		54.7M	27.3M	14.5K	7.2K
Svensk Fotboll @svenskfotboll		81 ↗575%		1.9M ↗684.7%	23.5K ↗1.4%	14.3K ↗535.1%	176.1 ↘-5.9%
Mason Mount @masonmount_10		1		934.1K	934.1K	14.2K	14.2K
HENRY MARTIN @HenryMartinM		5		1.3M	251.6K	13.8K	2.8K
Carlos Arasaki @carasaki10		22 ↗16%		59.9K ↗1.16%	2.7K ↗6.5%	13.3K ↗1.16%	605.7 ↗12.7%
radioitalia instagram.com		3		1.9M	641K	13K	4.3K
The Royal Family @RoyalFamily		3		13.9M	4.6M	12.8K	4.3K
遠藤 航 (Wataru E... @wataru0209		2 ↗100%		167.6K ↗102.2%	83.8K ↗1.1%	12.4K	6.2K
Selección Españo... @SeFutbol		27 ↗2.44%		63.8M ↗2.44%	2.4M	12.4K ↗1.46%	457.6 ↘-42.8%
レアル・マドリ... @realmadridjapan		2		774.7K	387.3K	11.8K	5.9K
CONI @Coninews		44 ↗109.5%		10.8M ↗110%	246K	11.5K ↗1K%	261.1 ↗440.2%
radio105 instagram.com		2		1.8M	908K	11.4K	5.7K
Perché è in tendenza? @perchetendenza		4		481K	120.3K	11.3K	2.8K
Scuderia Ferrari @ScuderiaFerrari		1		3.2M	3.2M	11.3K	11.3K
Fernando Palomo ... @fernandopalomo		12		13.5M	1.1M	10.8K	900.6
Alejandro Sanz @AlejandroSanz		1		19.7M	19.7M	10.4K	10.4K
Rotochop @RotoChop_		1		56.3K	56.3K	10K	10K
Policía Nacional @policia		2		7.1M	3.5M	9.9K	4.9K
José Morgado @josemorgado		30 ↗150%		2.3M ↗151.5%	75.9K ↗0.6%	9.8K ↗249.7%	325.3 ↗39.9%
Takahiro Nakamae @embajadorjnarg		14 ↗100%		316.3K ↗100.7%	22.6K	9.2K ↗538%	655.3 ↗219%
Tristan Redman @TristanAJE		5		23.6K	4.7K	9.2K	1.8K
Instant Foot ⚽ @InstantFoot		11 ↗16%		6.9M ↗16%	627.7K ↗9%	9K	814.5
ZEL @MariazeIzel		13 ↗550%		8.7M ↗550.6%	665.7K	8.6K ↗1.3K%	661.4 ↗109.3%
River Plate @RiverPlate		1		3.8M	3.8M	8.5K	8.5K
Daniel Corral @danielcorralmx		5		1.4M	271K	8.3K	1.7K
MARCA @marca		77 ↗1.56%		430.3M ↗1.56%	5.6M	7.6K ↗92.3%	98.5 ↗127.4%
FC Barcelona @FCBarcelona_es		3 ↘-57.1%		51M ↘-57.1%	17M	7.6K	2.5K ↗134.4%
Erick Aguirre @Erickg_14		1		17.4K ↗4.1%	17.4K ↗4.1%	7.1K ↗289.4%	7.1K ↗289.4%
TNT Sports Arge... @TNTSportsAR		10 ↗150%		5.4M ↗153%	538.5K ↗1.2%	7K ↗4.5K%	697 ↗1.7K%
alice scarsi express.co.uk		1		6.7M	6.7M	6.9K	6.9K
Comité Olímpico E... @OSE_es		68 ↗18.3%		6.3M ↗16.5%	92.7K ↗1.1%	6.6K ↗91.4%	96.9 ↗91.4%
Madame Y @yleniaindenial		19		550.1K	29K	6.4K	337.1
Actu Foot @ActuFoot_		1		3.2M	3.2M	6.3K	6.3K
Manchester Unite... @ManUtdWomen		4 ↗300%		917.4K ↗301%	229.4K	6.2K ↗551.7%	1.6K ↗62.6%
El Partidazo de C... @partidazocope		59 ↗227.8%		25.8M ↗229.1%	437K	6K ↗1.26%	102.5 ↗98.5%
Elina Monfils @ElinaSvitolina		1		138K	138K	6K	6K
Trash Italiano @trash_italiano		1		1.3M	1.3M	5.9K ↘-47.7%	5.9K ↘-47.7%
Barclays FA Wom... @BarclaysFAWSL		29 ↗314.3%		4.7M ↗314.7%	162.7K	5.7K ↗284.8%	195.6 ↘-7.1%
Casa de S.M. el R... @CasaReal		3 ↘-40%		3.2M ↘-40%	1.1M	5.6K ↗19.6%	1.9K ↗92.3%
Dan Walker @mrdanwalker		2		1.4M	719.4K	5.6K	2.8K
Team Ireland @TeamIreland		40 ↗60%		1.5M ↗66.2%	37.4K ↗1.9%	5.5K ↗222.3%	136.3 ↗101.4%
Yukiya Arashiro @YukiyaArashiro		3		238.2K	79.4K	5.4K	1.8K
[Righetto] @RI_Ghetto		10		1.6M	161.1K	5.3K	529.1
AFP News Agency @AFP		41 ↗127.8%		83.2M ↗128.1%	2M	5.3K ↗142.2%	128.9 ↗11.3%
México en TOKIO2020 @MTokio2020		17 ↗150%		15.9K ↗334.6%	936.9 ↘-25.3%	5.3K ↗1.85%	309.2 ↗443.3%
World Health Org... @WHO		49		469.2M	9.6M	5.1K	104.9
Eurosport IT @Eurosport_IT		106 ↗165%		10.1M ↗165.5%	94.8K	5.1K ↗555.5%	48.2 ↗147.3%
ESPN Tenis @ESPNtenis		22		9.1M	411.4K	5.1K	230.9
Santiago Guerrero @guerrerosant57		22 ↗633.3%		98.9K ↗67.2%	4.5K ↗3.6%	5K ↗50%	229.1 ↗224.2%
Cesar Montes @C_Jasib		2		205.5K	102.7K	5K	2.5K
Emmanuel Macron @EmmanuelMacron		1		7.1M	7.1M	5K	5K
高田 茉莉亜	馬術ア... @maricardo821		12 ↗1.16%	60.9K ↗1.56%	5.1K ↗8.5%	5K	413.3
OranjeLeeuwinnen @oranjeversoewen		10 ↘-23.1%		1.2M ↘-22.4%	115.9K ↗0.6%	4.8K ↗9.1%	481.4 ↗95.1%
Juan A. Lopesino @lopesinoJA		8		8.4K	1K	4.8K	597.5
Marco Asensio @marcoasensio10		1		2.1M	2.1M	4.8K	4.8K
RFEBalonmano @RFEBalonmano		35 ↘-10.3%		2.2M ↘-9.7%	63.2K ↗0.6%	4.7K ↘-1.7%	133.9 ↗9.6%
El Chiringuito TV @elchiringuitotv		29 ↗400%		59.4M ↗402.6%	2M ↗0.6%	4.7K ↗512.2%	161.3 ↘-3.1%
Paris 2024 @Paris2024		20 ↗33.3%		4.3M ↗33.9%	215.2K	4.6K ↗242%	231.7 ↗232.2%
FIBA3x3 🇺🇸 #3x3... @FIBA3x3		64 ↗156%		3.4M ↗157.1%	52.9K	4.6K ↗514.4%	71.1 ↗40%
セビージャFC (... @SevillaFC_JA		7		125.5K	17.9K	4.5K	649.1
Alex Dujshebaev @AlexDujshebaev		3		41.9K	14K	4.5K ↗578.6%	1.5K ↗578.6%
Footballogue ★★ @Footballogue		24		31.8M	1.3M	4.4K	182.1
Boris Johnson @BorisJohnson		2		7.1M	3.6M	4.3K	2.2K
Real Madrid C.F. @realmadridfem		2		633.1K	316.6K	4.3K	2.2K
Roberto Mancini @robymancio		1		344.1K	344.1K	4.3K	4.3K
❤️ 🏆 CAMPE... @Allieti		1		5M	5M	4K	4K
Laura Muir @lauramuirruns		1		48.3K	48.3K	3.9K	3.9K
Adriana Diaz @diaztabletennis		1		46.1K	46.1K	3.8K	3.8K
Jaime Lozano @jaime_lozano_		1		60.8K	60.8K	3.8K ↘-8.8%	3.8K ↘-8.8%
Sergio Llull @23Llull		1		646.7K	646.7K	3.8K	3.8K